

Simplicity™ Pricing Sheet - March 2024

LIST PRICE

Option 1 - Simplicity™ DCP Offline PPT (PLUG AND PLAY SOLUTION)		
PC-SENECA-MINI	Player with Simplicity DCP software	\$699.00
	Custom Template Design (per template)	\$1,000.00
Option 2 - Simplicity™ Mobile (Self-contained network) <i>Perfect for single locations or for chains with a few locations</i>		
VP-SIMPLICITY-MOBILE & WBRA-SIMPICITY-MOBILE	Simplicity Mobile Clone Player with Simplicity software (<u>one per screen required</u>)	\$799.00
	Mobile App (downloaded from Google Play) **see note above	included
	<i>*Smartphone/Tablet used for editing provided by client</i>	
	ANNUAL fee- Includes initial access code, download of standard templates, application updates/upgrades.	\$99.00
	10 preloaded Design Templates	included
	MODIFIED BRANDED STANDARD Template Design (FOR SET OF 10- color, fonts, logo and asset library upload)	\$1,500.00
	Custom Template Design (per template)	\$1,000.00
Option 3 - Simplicity™ Mobile Bundle		\$1,899.00
WMON-43-PHILIPS-Q	43" Commercial Grade LCD Monitor	included
WBRA-MON-10473	Monitor Mounting Bracket and Hardware	included
WMON-TABLET-ASUS-MEMOPAD-7	Asus MeMo 7" Tablet	included
VP-SIMPLICITY-MOBILE & WBRA-SIMPICITY-MOBILE	Simplicity Mobile Media Player with Simplicity software (<u>* required, one per screen</u>)	included
	Mobile App (downloaded from Google Play) **see note above	included
	Media player setup and configuration (one time charge- per player)	included
	10 preloaded Design Templates	included
	12 Months of Service/Updates Included	included
Option 4 - Simplicity™ Enterprise Online (cloud-based solution)		
PC-SENECA-MINI	Media Player with Simplicity Enterprise software suite (<u>* required, one per screen</u>)	\$799.00
	Media player setup and configuration (one time charge- per player)	\$125.00
SUB-ENTERPRISE-HOSTING	Annual Hosting Service per player (<u>* required, one per media player</u>)	\$306.00
	Digital content billed at \$125.00 per hour of design time (per hr.)	\$125.00
Option 5 - Simplicity™ Self-playing USB formatted digital display		
	Can also be used with External Players	\$0.00
WMON-32-SAMSUNG	Samsung 32" commercial-grade monitor with all-in-one media player - QM32R-B	\$882.00
WMON-43-SAMSUNG	Samsung 43" commercial-grade monitor with all-in-one media player - QM43C	\$1,015.50
WMON-50-SAMSUNG	Samsung 50" commercial-grade monitor with all-in-one media player - QM50C	\$1,354.50
WMON-55-SAMSUNG	Samsung 55" commercial-grade monitor with all-in-one media player - QM55C	\$1,875.00
WMON-32-PANASONIC-EFI	Panasonic 32" Commercial grade monitor with all-in-one media player - EF1	\$702.00
WMON-43-PANASONIC	Panasonic 43" Commercial grade monitor with all-in-one media player - TH-43EQ2W	\$1,206.00
WMON-55-PANASONIC	Panasonic 55" Commercial grade monitor with all-in-one media player - EQ1	\$1,626.00
WMON-32-PHILIPS-Q	32" comercial grade LED monitor Philips 32BDL3550Q	\$649.50
WMON-43-PHILIPS-Q	43" comercial grade LED monitor Philips 43BDL3650Q	\$927.00
WMON-50-PHILIPS	50" comercial grade LED monitor Philips 50BDL3550Q	\$1,171.50
WMON-55-PHILIPS-Q	55" comercial grade LED monitor Philips 55BDL3650Q	\$1,335.00
Simplicity™ Enterprise Mult-Port (Output) Players		
	Highly Advised to discuss with Frank before chosing multi-port players	
PC-2PORT-IBASE	2-Output Media Player. Includes OS	\$945.00
PC-4PORT-IBASE	4-Output Media Player. Includes OS	\$1,722.00
PC-6PORT-IBASE	6-Output Media Player. Includes OS	\$2,698.50
Additional Components		
WMON-TABLET-ASUS-MEMOPAD-7	Asus MeMo 7" tablet	\$195.00
WMON-TABLET-NEXUS-7	Asus Nexus 7" tablet	\$250.00
WBRA-SIMPICITY-MOBILE	Mobile Player Mounting Bracket	\$25.00
WBRA-MON-10473	Full Motion Monitor Bracket for 32"-55" monitor	\$99.00
WBRA-MON-3900	Monitor Bracket - Horizontal tilt for 30"-63" monitor	\$99.00
WBRA-MON-5465 + WBRA-MON-3900	Ceiling mounted pole and monitor bracket	\$159.00
WBRA-MON-10482	Monoprice Wall Mount Bracket 10482	\$99.00
	HDMI Cabling 3'	\$9.00

HDMI Cabling	6'	\$19.00
Network Cable	3'	\$9.00
Network Cable	6'	\$19.00

Hosting and Service Level Agreement Pricing

Monthly Hosting. Per Player Fee.

SUB-ENTERPRISE-HOSTING	Simplicity Enterprise	<i>required 1 per player</i>	Price	\$306.00
SUB-PRO-HOSTING	Simplicity Pro	<i>required 1 per player</i>		\$306.00

Service Level Agreement (SLA)

SLA-PLATINUM	Platinum (Critical)	<u>\$29.95 per month, billed at \$359.40 annually</u>	24hrs, 7 days plus holidays via phone and/or email	Price	\$359.40
SLA-GOLD	Gold (Major)	<u>\$19.95 per month, billed at \$239.40 annually</u>	9am - 8pm EST, 5 days (holidays not included) via phone and/or email		\$239.40
SLA-SILVER	Silver (Minor)	<u>\$9.95 per month, billed at \$119.40 annually</u>	9am - 5pm EST, Mon to Fri via phone and/or email (holidays excluded)		\$119.40

If no SLA plan is purchased, then \$125/hr will be charged for phone and/or email support (min 1hr)

Extended player warranty

SLA-WARRANTY-PC	Simplicity Enterprise Player	1 year	Price	\$99.00
SLA-WARRANTY-PC	Simplicity Pro Player	1 year		\$99.00
SLA-WARRANTY-PC	Simplicity Mobile Player	1 year		\$99.00

Commercial Monitors:

90 days VGS warranty after the purchase
 2-3 years Manufactures warranty is included
 Extended warranty is available.(at time of purchase)